



## DENTAL CARE FOLLOWING WSAVA GUIDELINES

“ **Dental home care is absolutely critical.**

*Dental disease is by far the most common problem affecting our small animal patients.*

*The problem is we're not recommending home care. Here's the thing:*

*In 24 hours, plaque forms*

*In 3 days, you have tartar*

*In 2 weeks, you have gingivitis starting*

*If you have annual dental cleanings, what that means is that pet is affected 50 weeks a year.*

*You've got to buy into homecare as the real treatment of periodontal disease, not just annual cleaning. ”*

Dr. Brook Niemiec, DVM, DAVDC, FAVD  
Chair, WSAVA Global Dental Committee

# 80%

## OF DOGS

*are affected by periodontal issues by the age of two.<sup>3</sup>*

### WSAVA Dental Key Points

- Daily home care is recommended since plaque accumulates in 24 hours.
- Without home care, the efficacy of professional periodontal therapy (dental visits at a vet clinic) are severely limited.
- Tooth brushing is gold standard and the most effective on rostral teeth.
- Of clients advised to brush their pet's teeth, only 5% do so at useful frequency.
- Compromise is necessary; a combination of tooth brushing and dental chew treats is the best balance of efficacy and practicality (compliance).
- For passive home care, use dental chews with the VOHC seal of approval. Any provided benefits will be mainly on the caudal teeth.
- Standard dry dog food is NOT beneficial for oral health.
- A combination of active (tooth brushing) and passive (dental chews) methods is likely the best choice.

### Tooth brushing with C.E.T.<sup>®</sup> Toothpaste

- Brushing three times per week will prevent periodontal disease and tooth loss better than biennial dentals.
- Tooth brushing is the GOLD STANDARD for home care.
- C.E.T.<sup>®</sup> Toothpaste is highly palatable to reward and encourage pets to receive (and tolerate) tooth brushing.



**It's easier than you think...**

C.E.T.<sup>®</sup> Toothpaste is tasty, and pets can be taught to have their teeth brushed in just 7 days.

See for yourself: [nz.virbac.com/dental](http://nz.virbac.com/dental)